

### LUCIA E. ALONSO EIRAS

(MOTION DESIGNER) (DESIGNER) (STORYTELLER)

(ARTIST) (PASSIONATE INDIVIDUAL) (AMBIVERT)

From Canary Islands, Spain Based in Sarasota, FL, USA

### LET'S CHAT!

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# **EDUCATION**

- Ringling College of Art + Design, Sarasota, FL, Bachelor of Fine Arts in Motion Design, May 2026, 3.93 GPA
- UWC Atlantic College, Wales, UK, Aug 2020 May 2022

# • MOTION DESIGN EXPERIENCE

Ringling College of Art and Design, Sarasota, FL Freelancer, Design Center ) · Created over 18 different deliverables for the "TECHNICOLOR" Trustee Scholar 2024-2025 event · Created a show open to start the event and collaborated with the graphic design team for a cohesive branding MAY 2024 2D Animation Apprentice, Giant Ant Vancouver, Canada AUG 2024 · Collaborated with designers, animators and creative directors on both client and internal projects. · Partook in various projects as a 2D Character Animator and Motion Designer, for clients such as Duolingo and UBC. SEPT 2023 Motion Design Tutor, Motion Design Department ) Ringling College of Art and Design, Sarasota, FL PRESENT · Helped students working with software applications used in the Motion Design program and the greater Design Community at Ringing College of Art and Design. · Provided animation, concept and design feedback in addition to technical direction. SEPT 2023 Motion Designer, Ligature XIV, Typography Exhibition ) Ringling College of Art and Design, Sarasota, FL · Handled all animation involved for the brand identity and marketing of the exhibition. Designed 'Call for Entry' poster. · Designed and animated work featured in the exhibition. SEPT 2023 Perspective Drawing Tutor, Motion Design Department ) Ringling College of Art and Design, Sarasota, FL DEC 2023 · Assisted first-year students in their understanding of perspective drawing outside of class hours. · Critiqued and provided guidance on the quality, render style and conceptual direction of first-year student work. OCT 2023 Teacher Assistant, First-Year After Effects Class ) Ringling College of Art and Design, Sarasota, FL DEC 2023 · Helped first-year Motion Design students with their work, answering technical questions about animation and After Effects, and supported their learning in and out of class. SEPT 2023 Motion Design Head, Genesis Fashion Show ) Ringling College of Art and Design, Sarasota, FL NOV 2023 · Led a team dealing with all design and motion graphics matters for the brand identity, marketing campaign and social media presence of the show. Designed the event's main promotional poster. Executive and Marketing Director, 24 Hour Race Wales 2022) MAY 2021 \_\_\_\_ UWC Atlantic College, Wales, UK MARCH 2022 • Fundraised a total of 17,000 GBP.

· Managed all logistics involved and developed brand identity (logo, merchandising and marketing campaign).

· Created posters and informative illustrations to raise awareness on human trafficking and modern slavery.

· Handled finances and budgeting for the event, including ticket sales, sponsorships and fundraisers.

· Handled health and safety, and hired professionals where appropriate.

# OCT 2024 ② 2nd Place, 24 Hour Animation Challenge Legends Animated Motion Graphics Highly Commended Rookie of The Year TheRookies FEB 2024 ③ Best Dropcap Award Ligature XIV Typography Exhibition AUG 20222 ③ UWC Davis Scholar, Full Scholarship Award The Shelby Davis Foundation, USA SEPT 2020 ③ UWC Full Scholarship Award UWC Atlantic, UK MARCH 2018 ③ Best Animated Short Film Cinedfest Film Festival

# AFTER EFFECTS (FIGMA) (PHOTOSHOP) (ILLUSTRATOR) (CAVALRY) (PROCREATE) (DRAGONFRAME) (CINEMA4D) (AUDITION) (AUDITION)

